

Aqua-Pure[®]



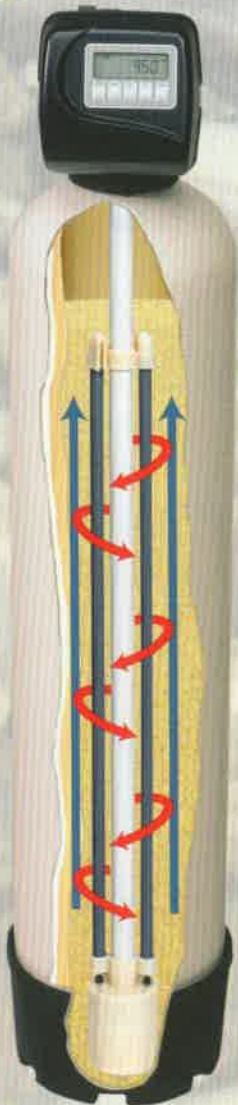
Soft Water

Residential Water Softeners

3M

What is Hard Water?

- Water that contains elevated levels of calcium and/or magnesium.
- Visible indications include the appearance of white spots on chrome faucets, shower doors and dishware.
- Over 70% of U.S. Homes have moderate to extremely hard water*.
- Hard water can dry skin and hair, dull fabric colors, and create spots on dishes and glasses.



Electronic Metered, Demand Initiated Softeners.

- State-of-the-art valve allows you to monitor and control every function and cycle. Meters your water usage and regenerates only when necessary.
- No need for vacation settings, just soft water when you need it.
- Regeneration is delayed to a time when softened water is not required.

Patented CYCLONE Distributor. This device not only turns the resin bed over from top to bottom, but also spins the resin like an agitator in a washing machine to scrub the resin clean. The cleaner the resin, the more efficient the softener operates.

Self Leveling Base.
Compensates for uneven floors.

* <http://water.usgs.gov/owq/map1.jpeg>

Benefits of Soft Water:

- Saves Money... by using less detergent, soaps and shampoos.
- Healthier looking, better feeling skin.
- Helps reduce water spots on dishes and glasses.
- Cleaner, brighter, longer lasting laundry.
- Saves Energy... by up to 27% by helping to reduce scale build-up in your pipes and water heater/tank.
- Helps extend the life of appliances, such as water heaters, dishwashers and clothes washers.



Patented Multilevel Salt Support. Not only allows the use of inexpensive types of water treatment salt, but also has a patented design that traps dirt and debris away from the brine draw area. Greatly reduces maintenance.

Full Flow Bypass*.

This easy to use valve allows you to manually bypass the system for yard and garden watering.

* Not available on all models.



Patented Seamless Resin Tank. Seamless construction; thicker wall section. No glue joints or heat welded bonds to fail; will not rust or corrode.

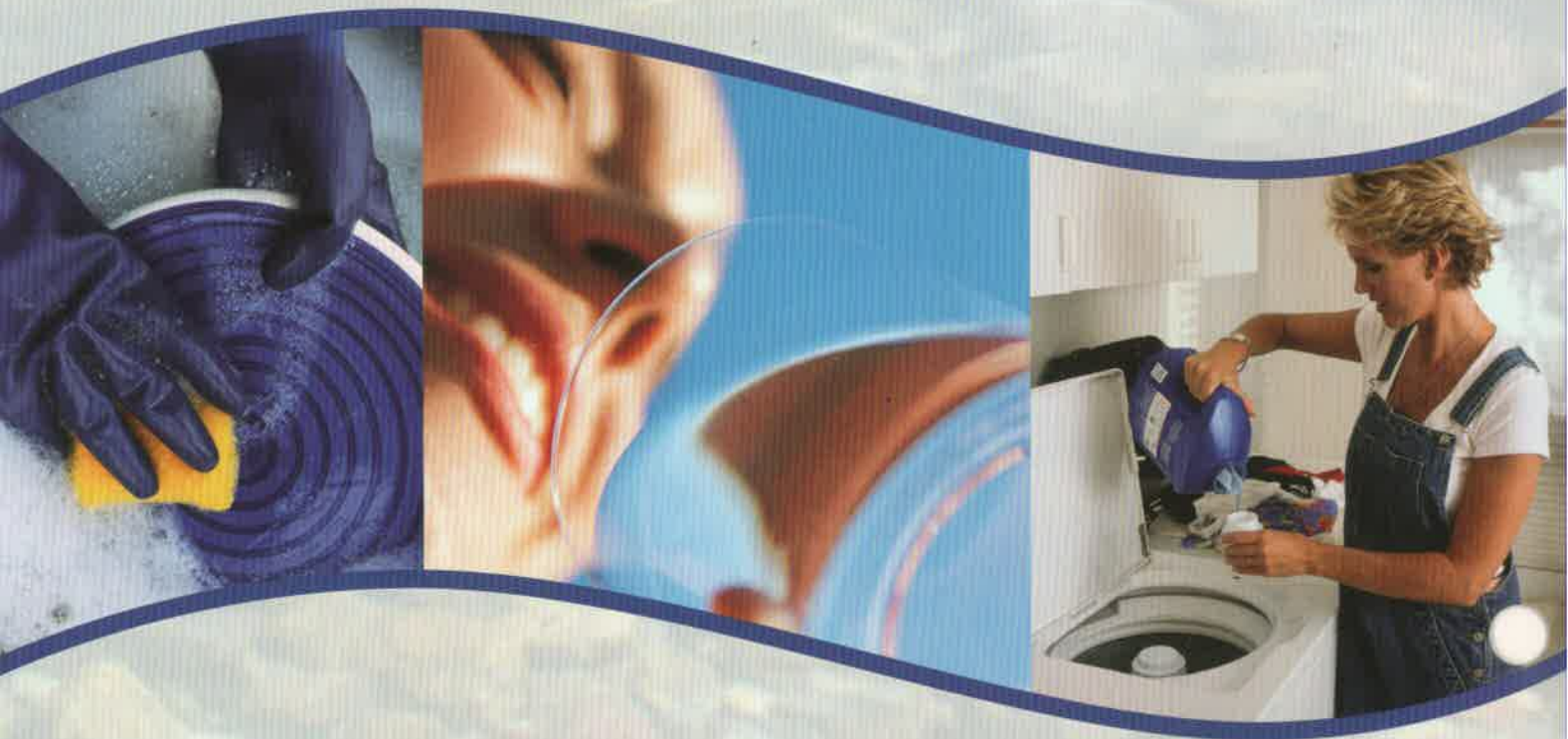


CUNO's
Seamless Tank



Competitor's
Tank

Aqua-Pure®



At CUNO, we realize just offering the best products is not enough. Our distribution partners are carefully selected and are backed by industry leading sales support, services and programs. When you choose Aqua-Pure®, you choose quality products from a proven leader in water filtration.

- ✓ ISO-9000 : 2000 Certified
- ✓ Extensive investments into R&D
- ✓ Third Party tested and certified*
- ✓ Industry-Leading Warranties
- ✓ Toll Free Customer Service and Technical Support

To learn more about Aqua-Pure please visit us at:

www.aquapure.com

* Not all CUNO products are certified by NSF. Visit www.nsf.org for the claims associated with products that are NSF listed.

Products in this brochure may be covered by one or more of the following patent numbers:
US Patent No. 6,379,630; 5,951,855; 5,890,750; 5,699,930; 5,584,411

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